



Brad Keywell

Brad is an American entrepreneur, investor, professor, author, artist, and philanthropist. He has founded or co-founded nine technology companies (three of which have gone public on NASDAQ), an early stage VC firm, a global ideas platform, an immersive museum, and several nonprofit organizations.

Brad was named overall 2019 EY World Entrepreneur of the Year, the highest global honor (selected from 44 country winners in the global EY Entrepreneur of the Year program), and was awarded the 2018 overall EY Entrepreneur of the Year in the United States.

He is the Founder and Executive Chairman of Uptake Technologies, an Industrial AI software company delivering insights that increase productivity and reliability for industrial operators in twenty-one countries. Uptake is a Technology Pioneer of the World Economic Forum, was Forbes Startup of the Year in 2015, is a three-time CNBC Disruptor, a three-time Forbes Cloud 100 member, and was ranked third on Forbes AI 50 list.

Brad is a founding investor of Tempus AI (NASDAQ:TEM), a leader in the field of data-driven precision medicine. He is a co-founder of Groupon (NASDAQ: GRPN), Echo Global Logistics (NASDAQ:ECHO), MediaOcean (acquired by Vista Equity Partners), Drivin (acquired by NYSE:KAR), Dough (merged into TastyTrade, acquired by IG Group (IGG:L)), and a founder of the venture capital firm Lightbank.

Brad is an investor (through Lightbank or personally) in Sprout Social, Udemy, Fiverr, Reverb, CrowdRise, GoPuff, Benzinga, and more. He is on the Board of Directors of TKO Group Holdings (NYSE:TKO -- parent company of UFC and WWE), and previously served for a decade on the Board of Directors of Equity Residential (NYSE:EQR), a S&P 500 company.

Brad is the founder of WNDR museum, an immersive art+technology experience with locations in Chicago, Boston, and San Diego. He is the Founder and Chairman of Chicago Ideas, one of the largest city-based ideas platforms. He hosts The Upside, a podcast exploring the creative process with iconoclastic thinkers and doers.

Brad signed The Giving Pledge in 2015 committing to give the majority of his wealth to charitable causes. He is the Chairman of Future Founders, a non-profit providing entrepreneurship education to students in underserved communities throughout Chicagoland.

Brad is an Adjunct Professor of Entrepreneurship at the University of Chicago Booth School of Business. He earned a J.D. cum laude at the University of Michigan Law School and a BBA with honors from the University of Michigan School of Business.